

RUSSELL kororareka

NEW ZEALAND'S FIRST
NORTHLAND



How to get to Russell

By car: 3 1/2 hours north of Auckland via SH1 to Whangarei and Kawakawa then SH1 to Opua. Take the vehicle ferry to Okato and then follow the road for another 8kms. Vehicle ferry runs continuously from 6.40am to 10.00pm.

By bus: Regular bus services run from Auckland to Pahiha. Catch a passenger ferry to Russell.

By air: Keirikeri airport is less than an hour's drive from Russell. Rentals cars and transfer services to Pahiha are available.

By sea: Frequent passenger ferries cross from Pahiha to Russell. See below. There are excellent facilities for visiting boats.

Passenger Ferry Services

2 Three scheduled services every 20 minutes and one unscheduled service during the day. Hourly in the evening.

First ferry: Russell 0700, Pahiha 0720

Last ferry Oct-May: Russell 2200, Pahiha 2230

Last ferry June-Sept: Russell 1900, Pahiha 1930

Tickets: Purchased on board, cash only, no EFTPOS or credit card facilities available. Some ferries allow accompanied children to travel free. Enquire on board.

What to do and see

- Russell Information & Booking Centre 0800 633 255
- Great Sights Dolphin Cruises & Tours 403 7866
- Fullers Cruises Bay of Islands 403 7866
- Awesome Adventures 403 7866
- Russell Mini Coach Tours 403 7866 or 403 8044
- Kingfisher Yacht Charters 403 8845
- Phantom Sailing Charters 0800 224 421
- Major Tom II Fishing Charters 0800 625 678
- Russell Museum - Historic Videos & Shop 403 7701
- Pomallier Mission - NZ's Heritage Printery 403 9015
- Haratu - Maori Cultural & Craft Centre 403 7212
- Christ Church - NZ's oldest church
- Mudflats Pottery *
- Mauriri Olives, Parekura Bay (by appointment only) * 403 7696
- Omara Estate Vineyard - Wine Tasting * 403 8007
- R Tucker Thompson Tail Ship day-sails 402 8430

Services and Shopping Guide

- Fair Accomplish - Linens & Gift Boutique 403 8835
- Westpac Bank 403 9011
- Indulgence - Coffee, Gifts & Party 403 7078
- Ka Poi Coffee & Icecream
- Dig It, Garden Centre
- Russell Realty, Real Estate
- The Gourmet Grocer
- Mear Kiwi - Souvenirs & Fashion Accessories 403 7630
- The Mobile Massage & Beauty Company 021 0229 9929
- Century 21 Real Estate 403 7769

Where to eat

- Russell Radio 403 7218
- Russell Grocery & General Store 403 7819
- Bay Rod & Reel 403 7995
- Just Imagine, Gallery & Books 403 8360
- Russell Pharmacy 403 7835
- South Sea Art Gallery 403 7268
- Bay Four Square 403 7602
- Colonial Liquor Store 403 7697
- Russell Bookshop & Post Centre 403 7674
- St John's Opportunity Shop
- Enterprise Russell - Internet & Office Services 403 8843
- Russell Hair Company 403 7631
- H2 Travel Brokers 403 7676
- Russell Service Station 403 7790
- Horwath Poutama ADEM - Chartered Accountants 402 7926
- Medical Centre 403 7690
- Russell Police Station 403 7709
- Rubbish Transfer Station 0800 920 029
- EMERGENCY, FIRE, POLICE, AMBULANCE 111

Where to stay

- Bay of Islands Swoonfish Club 403 7857
- Duke of Marlborough Hotel, The Strand 403 7829
- Garners Restaurant, Cir Chapel & York Streets 403 7990
- Kamakura Restaurant, The Strand 403 7771
- Pizza Port, Cass Street 403 8869
- Sally's Restaurant, The Strand 403 7652
- Scales Fish Company, Cir York & Chapel Streets 403 7820
- The Gables, The Strand 403 7670
- The Pub 'Round the Corner', Cir York & Chapel Sts 403 7831
- Tuk Tuk Bangkok 403 7111
- Waterfront Cafe, The Strand 403 7589
- York Street Cafe, York Street 403 7360

Where to stay

- A Tranquil Place, Major Bridge Drive * 403 7588
- Almeo Cottage (B&B), Okiaho Point Road * 403 7494
- Anchorage (B&B), Tapeka Road * 403 8410
- A Place in the Sun (B&B), S/C, 57 Wellington Street 403 7615
- Arapohue House (B&B), Wellington Street 403 8109
- Arctadia Lodge (B&B), Florence Avenue 403 7756
- At Thore Lodge, Thore Way (off Flagstaff Road) 403 7335
- Bay of Islands Holiday Accommodation 403 7188
- Bellrock (B&B), S/C, 22 Chapel Street 403 7422
- Blue Oasis (Luxury Holiday Home), Russell Heights Rd 403 7646
- Commodore's Lodge, The Strand 403 7899
- Duke of Marlborough Hotel, The Strand 403 7829
- Eagle's Nest, Luxury Accommodation, Tapeka Road * 403 8333
- Ferry Landing Backpackers, 395 Aucka Road * 403 7985
- Flagstaff Lodge & Day Spa, 17 Wellington Street 403 7117

Walking Tracks

- Cape Brett Walkway * 403 7875
- Moturua Island * 403 8494
- Okiaho to Russell Walkway * 403 8299
- Robertson Island * 403 7854
- Russell Forest Kauri Grove & Twin Bole Kauri * 403 7704
- Urupokapu Island * 403 7833
- Long Beach Walkway 021 367 700
- Flagstaff - Beach and Bush Walk 403 7676
- Tapeka Point Historic Reserve * 403 7473
- Whaihi Bay 403 8845
- Whangamunui Harbour and Whaling Station *

Walking Tracks

- Hanau Lodge Motel, York Street 403 8494
- Kororaraka Lodge, Omara Road 403 8299
- La Vedua Homestay (B&B), Gould Street 403 7854
- Motel Russell, Matawhiri Road 403 7704
- Oriango Bay Holiday Park, Aucka Road * 403 7527
- Luxury Accommodation, Aucka Road * 403 7310
- Orunwhao Historic Guesthouse (B&B), Matawhiri Bay 403 7646
- Property Matters, Holiday Accommodation 403 8498
- Puleko Cottage Backpackers, Bird Road 403 7376
- Russell Bay Lodge, Wellington Street 403 7826
- Russell Top 10 Holiday Park, Long Beach Road 403 7833
- Seaport Village, Chapel Street 021 367 700
- Tapeka del Mar (Holiday Home) 403 7676
- The White House, Church Street 403 7473
- Triton Suites Motel, Wellington Street 403 8845
- Villa Russell (B&B), Little Queen Street (B&B) = Bed & Breakfast

Heritage Trail

Call at the Museum for an information map of historic points of interest in Russell.

Boat Ramps

- The Strand, Russell Parekura Bay *
- Kaimarama Bay * Tapeka Point *

Swimming Beaches

- Russell Beach Long Beach
- Whaihi Bay Tapeka Beach
- Oliver Bay * Parekura Bay *
- Twin Lagoon (Robertson Island) *
- Whaihi Bay (Moturua Island) *
- Oterahi Bay (Urupokapu Island) *
- Whaiho Bay (Moturua Island) *
- Urupokapu Bay (Urupokapu Island) *

The story of Kororaraka

The legend goes that a Maori chief, wounded in battle, asked for some penguin broth to be brought to him. After drinking the broth he said 'Ka reka te korora' (how sweet is the penguin). Thus - Kororaraka - 'korora', the blue penguin - reka, sweet. In 1844, Kororaraka was renamed Russell. Today Russell is a quiet seaside village and an exciting discovery for all tourists and visiting yachts. The town is very conscious of its unique heritage and is concerned to preserve its historic character and the natural beauty of the Bay. We hope you too will enjoy the tranquility and beauty of Russell - Kororaraka and the Bay of Islands during your stay.

Events 2010-2011

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| Kamakura Artisans Market (2nd Saturdays) | November - April |
| Coastal Classic Rangitira Labour Weekend | 23-24 October 2010 |
| Russell Art & Craft Show | 29-30 October 2010 |
| Russell Annual Flower Show | 12-13 November 2010 |
| Russell to Pahiha Ocean Swim | December 2010 |
| Russell Christmas Parade | December 2010 |
| Tall Ships Race | 8 January 2011 |
| Bay of Islands Sailing Week | 19-21 January 2011 |
| DeWear's Cup Eldorado Bilfish Tournament | 2-5 February 2011 |
| NZ Nationals Fishing Tournament | 19-26 February 2011 |
| Commemoration of Battle of Kororaraka | 11 March 2011 |
| Festival of Battle of Kororaraka | 12 March 2011 |
| BOI One Base Fishing Tournament | 30 March - 2 April 2011 |
| Cape Brett Challenge Endurance Race | 16 April 2011 |
| BOI Country Rock Festival | 13-15 May 2011 |
| Matariki - Maori New Year | June 2011 |
| BOI International Yellowtail Tournament | 12-17 June 2011 |
| Russell Birdman Festival | 22-24 July 2011 |
| BOI Jazz & Blues Festival | 12-14 August 2011 |
| The Pub's Classic & Custom Car Show | 6-7 August 2011 |
| Russell Oyster Festival | 17 September 2011 |
| World Cup Rugby Festival (weekends) | 17, 24 Sept, 1 Oct, 2011 |
| Coastal Classic Rangitira Labour Weekend | 21-22 October 2011 |
| Russell Art & Craft Show Labour Weekend | 22-23 October 2011 |
| Russell Annual Flower Show | 28-29 October 2011 |
| Russell to Pahiha Ocean Swim | December 2011 |
| Russell Christmas Parade | December 2011 |

For further information contact:

Russell Information Centre, Russell Wharf, Ph: 0800 633 255
 Bay of Islands i-site, Pahiha, Ph: 0800 363 463
 Russell Business Association Inc., PO Box 68, Russell 0242.

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RUSSELL

Kororarakeka